

Andy Briggs

Andy joined Scottish Widows in January 2007, as Managing Director, Marketing and Distribution. He is responsible for the Scottish Widows P&L and market strategy, covering all Distribution, Product Development, Product Management, Brand and Marketing.

He was previously at Prudential for 19 years, where he was latterly Chief Executive of Retirement Income, the business that generated the majority of Prudential's UK profits. His earlier roles included UK Distribution Director, Marketing Director and he held a number of positions in Customer Service, Actuarial and Finance.

Andy graduated from Southampton University in Mathematics with Operational Research in 1987, and became a Fellow of the Institute of Actuaries in 1990.

Andy has two daughters, aged 16 and 13 and a baby boy aged 1 month.

He and his wife split their time between their homes in London and Edinburgh.

Andy enjoys travelling, fine wine, playing golf and watching rugby.