
PRESS RELEASE

July 2007

**Scottish Widows, part of the Lloyds TSB Group confirmed as
an Official Provider of the London 2012 Olympic and
Paralympic Games.**

As part of the Lloyds TSB Group, Scottish Widows is delighted to be confirmed as the official pensions & investment provider of the London 2012 Olympic Games & Paralympic Games.

Scottish Widows will be working closely with the wider Lloyds TSB Group in the run-up to the London 2012 Olympic Games and Paralympic Games to engage colleagues, customers and local communities in the 2012 experience.

Sarah Bailey MBE and Roger Black MBE have been appointed as Scottish Widows ambassadors, and will work alongside the company over the next five years on a number of initiatives. To celebrate the announcement, both Sarah and Roger were in Edinburgh on Thursday (12 July) to meet colleagues at Scottish Widows.

Roger Black stated "I'm delighted for this opportunity to work with such a great brand as Scottish Widows for the London 2012 Olympic Games & Paralympic Games. Scottish Widows focus to help customers to prepare financially for their future is a great fit with the focus of the 2012 Games of preparing our country to host the biggest show on earth".

Sarah Bailey said "It's a great honour to be an ambassador for Scottish Widows. It's an exciting time for me as I pursue a new challenge in cycling in the build up to the Beijing Paralympic Games in 2008. I'm really looking forward to working with Scottish Widows in helping to engage and inspire customers and colleagues through the 2012 Games".

Archie Kane, Chief Executive at Scottish Widows, commented: "It is an honour to be associated with the greatest sporting event in the world. Scottish Widows has a natural fit with the London 2012 Olympic Games and Paralympic Games. To succeed as an athlete you need to understand the importance of preparation, and at Scottish Widows we know that preparation is everything when it comes to managing your finances.

"As part of the Lloyds TSB Group, we will be working hard over the next five years to play our part in making the 2012 Olympic Games and Paralympic Games the most successful and inspirational ever."

ENDS

Notes to editors:

Roger Black Biography enclosed
Sarah Bailey Biography enclosed

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Scottish Widows was founded in 1815 as Scotland's first mutual life office. Becoming part of the Lloyds TSB Group in 2000, Scottish Widows has become one of the most recognised brands in the life, pensions and investment industry in the UK. The product range includes ordinary long term insurance, such as life assurance, pensions, annuities and permanent health insurance, and savings and investment products. Using a multi-sales network of Financial Advisers, Direct Sales, Direct Marketing, the Internet and via the branch network of Lloyds TSB, Scottish Widows currently employs about 4,000 people.

Scottish Widows news releases appear on our website at
www.scottishwidows.co.uk/mediacentre